

# *Our* PROTECTING PLANET STARTS WITH YOU



**13 MILLION**

tons of plastic  
leak into the  
ocean each year



Bottle caps are one  
of the top five  
deadliest forms of  
marine pollution.

## CHOOSE ALUMINUM



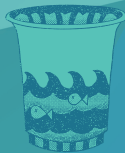
Aluminum is 100%  
recyclable and can be  
recycled indefinitely

Emissions from  
producing and  
transporting  
aluminum are lower  
than plastic



**ONE  
MILLION**

plastic bottles are bought  
every minute



**80%**

of marine pollution is  
plastic waste

**100 YEARS**

for plastic to degrade in the environment,  
then it just breaks down into smaller  
particles



**KEEP FLORIDA**  
*Beautiful*

**KEEP AMERICA BEAUTIFUL AFFILIATE**